CA-Contract Account

RC-Release Candidate

OEM-Online Account Management aka web(uses same login as app, user can register in either platform but not both)

AEM-Adobe Experience Manager

CDP-Customer Data Plans

ET-Early Touch

TFN-Truly Free Nights

SAP-DB used

PR-Pull Request It is used to initiate the process of integrating new code changes into the main project repository.

CTA-Call To Action(Button or Link)